

**WE'VE GOT
YOU**

**TOGETHER
WE'RE
OPENING
DOORS**

LOVELL



DEAR ALL,

It's my privilege to introduce you to We've Got You.

Lovell is a leading UK construction company specialising in housing partnerships. But that's only part of the story.

We are equally as passionate about building better futures for people and leaving a positive legacy wherever we work.

Through this crucial project we will be supporting young people, aged 16 to 25, who are care experienced, at risk of homelessness or currently homeless.

It's not just a name; it's a movement: together we want to open doors to help our young people find their path to jobs, training, and accommodation.

We're a proud member of the Care Leaver Covenant, and we're launching We've Got You in Birmingham, with the support of Birmingham City Council, St Basils and

Birmingham Children's Trust, where we'll be helping a few young people to start with. Our ambition is to roll this out to more places in the months and years to come.

We've Got You can't fix everything but it represents our commitment to creating a level playing field, where opportunities are not determined by one's past or circumstances.

You may wonder why the name We've Got You? This meant something to young people. Talented young apprentices from Birmingham Children's Trust helped to create the name and design. To them, We've Got You reflects a genuine desire to help and to have someone's back.

We know that education, training, and employment transform lives and we're aiming to change one life at a time. With our extensive experience in delivering housing schemes, we're well placed to match young people with careers into construction, or help them find the right training. Our vision is that on future major regeneration projects, we might be able to offer homes for young people to live in.

We've Got You **is about partnership**, and the recognition that together – through our Universal Family - we can make a real difference. We're here to help rebalance opportunities for young people, particularly those who have faced adversity.

Welcome to We've Got You. This is our commitment to making a meaningful impact. Please do read on to find out more and to get involved, contact wevegotyou@lovell.co.uk.

Simon Wingate
Midlands Regional Partnerships Director
Lovell Partnerships



WHY THIS IS IMPORTANT

There are some 80,000 children in care in England.

82,170

Latest data shows there are 82,170 children in care in England

64,940

Of 104,510 households in temporary accommodation by the end of March 2023, 64,940 were households with children

1 IN 4

Care leavers are more likely to become homeless - 1 in 4 young people who experience homelessness have previously been in care

41%

In 2021, 41% of care leavers aged 19 to 21 year olds were not in education, employment, or training, compared to 12% of all young people in the same age group

7TH HIGHEST MORTGAGE LENDER

'Bank of Mum and Dad' is the 7th highest mortgage lender and increasingly relied upon for rental deposits and support

14%

14% of children in care in 2016 achieved 5 or more GCSEs at grades A* - C compared to 58% of children not in care

12.5%

Youth unemployment rate is 12.5% compared to 4.2% for whole population

129,000

Across the UK, 129,000 16 to 24 year olds approached their council between April 2021 and March 2022, saying they were homeless/at risk of becoming homeless - a 6% increase from the previous year

* Sources: Care Leaver Covenant; Centrepoint, and government data



KEY OBJECTIVES

We've joined together with our partners to make sure We've Got You really means that. Through this programme, we want to ensure that young people have the right opportunities to help provide them with stability. We're opening doors to... **training, employment and homes:**

Our key objectives

- Understand the voices of young people who have experienced care or homelessness, and the barriers they face.
- Prevent young people falling off the cliff edge by supporting them into training and work, and through helping them, if we can, to find safe and appropriate accommodation.
- Promote careers in housing and construction; provide young people with the opportunity to train and match them to jobs on a Lovell house building/ refurbishment scheme.
- Find ways to create opportunities for young people working on a Lovell scheme to have access to a safe and secure home.

HOW WILL WE'VE GOT YOU WORK?

We're starting We've Got You in Birmingham. The City Council is supporting our programme and we are working with St Basils, and Birmingham Children's Trust to identify the young people who we could support.

Our ambition is to roll out We've Got You to other local areas where we have new projects in the pipeline. We will work with the local council, housing associations and partners in these areas to get their support and to find young people who could benefit from We've Got You.

We want to focus on really helping a few young people in the first year. This way, we can really grasp what each young person needs.

1

Lovell has teamed up with Birmingham City Council

3

We will identify young people who could be helped through We've Got You

2

We've formed a Universal Family with St Basils and Birmingham Children's Trust and we welcome other likeminded employers to join us

4

Together, we will assess their needs and what we could support with

5

Training

6

Jobs

7

Homes

8

With help from the We've Got You Fund





**TOGETHER
WE'LL OPEN
DOORS TO...**

TRAINING

- We'll create a training programme together with Birmingham City Council.
- Young people will have a Lovell mentor who knows how to help those who are homeless or with care experience.
- We'll help young people find training and education opportunities.
- They'll have access to Skills and Recruitment Hub on our construction sites and our Management Training Programme on our major regeneration sites.
- We'll practice job interviews, help with CVs, and teach skills for finding a job.

JOBS

- We'll find suitable job opportunities on the projects we're working on.
- The jobs will cover a wide range of areas in construction, like architecture, engineering, quantity surveying, law, and more.
- A big focus for us will be finding jobs on schemes where we are working to make developments more eco-friendly.
- These could be jobs with Lovell or our subcontractors/suppliers.

HOMES

- We'll look at ways we can help young people to get access to housing.
- This could be through us paying some of the costs so young people can live in a home.
- On a major new development that Lovell builds: we will work with the council to offer, if we can, some homes to young people. These homes could be for sale, affordable, or for renting.
- Our We've Got You Fund will help with things like buying things for homes.
- When our building projects are finished, we'll give some of the furniture from the show homes to young people, helping them to live independently.



In partnership with:



We want to ensure that young people who are care experienced or facing homelessness can access additional support. We understand they face extra barriers to finding a job and a home, and this is why we've set this fund up.

The fund is available to young people aged 16 to 25. This fund will be managed by St Basils, and applications will come from We've Got You partners.

How will it help?

- Provide items a young person would need to gain and maintain employment.
- Remove barriers preventing them from gaining employment.
- Support young people if circumstances mean that they may lose their employment.
- Help them to find and keep accommodation enabling them to work.

Those eligible to apply include:

- Anyone who has recently left the care system.
- Anyone who has been in the care system at any point in their lives.
- Anyone currently at risk of homelessness or who has been homeless.
- Those currently actively seeking employment opportunities.

A young man with dark, curly hair and a slight smile is wearing a bright red hoodie. The hoodie has large, white, bold text printed on it. The background behind him is white with large, faint, grey letters spelling out 'RO...', 'IND...', 'DENC...', 'S...', and 'IT'.

To find out more about We've Got You,
please contact wevegotyou@lovell.co.uk



We've Got You wouldn't be possible without our partners

We're a proud member of the Care Leaver Covenant Programme, and we're really proud that we're launching We've Got You in Birmingham with their support, and the help of Birmingham City Council, St Basils and Birmingham Children's Trust.

LOVELL

Lovell is passionate about creating a difference within the communities in which we work and We've Got You represents our commitment to helping young people find their path to training, employment, and homes. We are a company that deeply cares for people and the environment. And so, the We've Got You movement fits perfectly with who we are and what we stand for. It's the Lovell Way.



The largest council in the UK, they provide services for one million people daily. We will work with the city council to unlock opportunities on our housing developments - whether its helping young people to get the right training; find jobs in areas such as retrofitting; work on new build sites, or help them to access new homes on our major development sites.



Founded in 2014, Spectra aims to support young people through 'restorative practice'. This is about helping them to build and maintain positive relationships, resolve difficulties and repair harm. A key part of their work is the Care Leaver Covenant, a national programme which launched in 2018 that supports care leavers aged 16 to 25 to live independently. Through their work with a range of partners they seek to provide meaningful opportunities for care leavers.

"Building skills and finding meaningful work are crucial elements in a young person's journey to independent adulthood. However, these things are difficult to achieve without stable, safe and secure housing. We are hugely encouraged by Lovell's attention to this, and their holistic approach to our young people's key challenges"

Gareth Evans
Director of Operations, Spectra

"St Basils are delighted to be part of this partnership committed to providing jobs and homes for young people"

Jean Templeton
Chief Executive, St Basils



St Basils work with young people who are homeless or are at risk of homelessness. They aim to enable them to find and keep a home, grow their confidence, develop their skills, increase opportunities and prevent homelessness. They have a range of accommodation and support services to help young people feel cared for, helping enable them to learn and work.



Birmingham Children's Trust work with more than 10,000 children and young people across Birmingham every day. They work with the most disadvantaged in order to keep them safe, happy and healthy. The trust is owned by, but independent from, Birmingham City Council.



STABILITY

INDEPENDENT

SKILLS

EXPERIENCE

LOVELL

wevegotyou@lovell.co.uk

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